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## **BAY AREA WORKFORCE DEVELOPMENT BOARD OF DIRECTORS**

**Thursday, February 16, 2023**

### **MEETING MINUTES**

**Present:** Tim Beno, Jennifer Bscherer, Elizabeth Burns, Paul Carlsen, Tara Carr, Kris Chosa, Ron Christensen, Amber Collegnon, Chuck Dallas, Dustin Delsman, Andy Ford, Cheri Galecke, Meridith Jaeger, Dan Keyzers, Michelle Lawrie, Guy Meyerhofer, Mercedes Olson, Heather Paul, Matt Rentmeester, Will Robinson, Mike Ruminski, Bruce Russell, Ann Schermetzler, Gerald Schomaker, Jennifer Short, Michael Troyer, Myrna Warrington, Bethany Wilde, Jolene Wilkens

**Absent:** Marcia Christiansen, Cheryl Detrick, Steve Heller, Ed Kelly, Dan Keyzers, Claudia Krepsky, Norman Shawanokasic, Nicole Tritt

- I. CALL TO ORDER / ROLL CALL** – The meeting was called to order by Cheri Galecke, Chair, at 1:03 P.M at NWTC. Roll call confirmed that a quorum was present.
- II. WELCOMING REMARKS & INTRODUCTIONS** – Cheri Galecke presented the four types of behaviors and characteristics the country’s most future-focused workforce organizations are using: 1) strategic opportunities to expand their influence, 2) collection and analysis of data, 3) adoption of human-centered policies and programs, and 4) embracing new technologies.
- III. MISSION MOMENT** – Matt Valiquette, Executive Director, provided a graphic depicting a history of unemployment comparing the Bay Area WDB with Wisconsin statistics, 2008-2021. Secondly, data indicating that, due to early retirements (brought on by COVID-19), generations-low birth rates, and negative/zero migration, there is a “body shortage” amid unprecedented low unemployment rates and growing job openings. The Bay Area WDB has begun to address the “body shortage” by implementing the “Hidden Talent” initiative through WAI to seek out untapped talent—those people historically disconnected from our services and training opportunities. Valiquette stated that additionally, the WDA should stay engaged with the broadband expansion efforts to reach out and offer rural talent our services and training opportunities.
- IV. BOARD BUSINESS**
  - A. CONSENT AGENDA** – Board Meeting Minutes from January 19, 2023, were unanimously approved with a motion and a second from Mike Ruminski and Michael Troyer, respectively.
  - B. STANDING COMMITTEE UPDATES**

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1. The Finance & HR Committee will be meeting in March to review the PY22 program budget timeline with staff.
2. The Strategic Leadership Committee has not met, but the staff is already acting upon the three key focus areas identified in the draft Plan.
3. The Executive Search Committee – Cheri Galecke reports that committee members have been selected and include Board Directors Paul Carlson, Chuck Dallas, Dustin Delsman, Cheri Galecke, Meridith Jaeger, and Matt Rentmeester; and LEOs John Guarisco, Theresa Willems, and Bob Ziegelbauer. Applications for the Executive Director position will be accepted through the end of February.

**V. FINANCIAL STATUS** – A mid-year summary was presented indicating expenditures and balance remaining for our 11 funding streams (breaking down WIOA funds into their 4 categories). A projected PY23 (July 1, 2023-June 30, 2024) was also provided for both the Program Budget and the Corporate Budget.

**VI. PROGRAM, OPERATIONS & PERFORMANCE**

- A. **ONE-STOP OPERATOR** – The Bay Area’s MOU with our One-Stop partners is under review at DWD. Throughout the state, there is less than 25% of pre-pandemic customer flows in our One-Stop Job Centers, with no data suggesting customer flow will increase. There is a need to determine what the WDB’s role and responsibilities are in the future of One-Stop.
- B. **WAI GRANT PROGRESS** – Jonathan Gutierrez, Special Projects Program Assistant, presented an update on the number of participants and outcomes of the four “Hidden Talent” grand recipients: gener8tor, COMSA, We Are HOPE, and NEW North. The NEW North contract is being modified due to a slow start toward participant participation. While the challenge of navigating “braided funding” and communication between partners is being worked out, DWD has applauded our integration of WIOA within partnering organizations.
- C. **PY23 PROGRAM GUIDES** – Adult and Youth Program Guides for 2023 are available at [www.bayareawdb.org/services](http://www.bayareawdb.org/services).
- D. **SUCCESS STORY OF THE MONTH** – KMCI & LIUNA
- E. **ANNUAL REPORT** – The Annual Report is in production.

**VII. BOARD OF DIRECTORS NEWS AND UPDATES** – Roundtable reporting.

**VIII. ADJOURNMENT** – The meeting was adjourned at 2:48 p.m.

**Next meeting: April 20, 2023, at NWTC, 1:00 p.m.**

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