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520 N. Broadway, Suite 320
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BayAreaWDB.org

STRATEGIC LEADERSHIP COMMITTEE MINUTES

Thursday, June 14, 2022

Bay Area WDB, 520 N Broadway, Ste 320, Green Bay, WI 54303

MINUTES

Present: Paul Carlsen, Tara Carr, Cheri Galecke, Claudia Krepsky Matt Rentmeester, Mike Ruminski, Michael Troyer, Jolene Wilkins; Nan Macy, Cheryl Neuens, Matt Valiquette (staff)

Absent: Chuck Dallas, Randa Ruleford, Brian Ognacevic

- I. Call To Order / Roll Call** – Matt Rentmeester, Chair, called the meeting to order at 2:04 P.M. A quorum was present.
- II. Approval of Minutes** – February 17, 2022 meeting was informal. No minutes to approve.
- III. Strategic Leadership Committee Mission and Mandate Review** – The following mandate was accepted.

“The charge of this committee, on behalf of the WDB, is to observe and evaluate the near-term future of workforce issues, identify the challenges faced by business partners in terms of workforce quality and size, and interact with key community partners and stakeholders to ensure, in a collaborative manner, the continued development and improvement of the workforce.”

IV. Discussion: Continuation of BAWDB 2022-2025 Strategic Plan Development

A. Review BAWDB 2022-2025 Strategic Plan draft

Discussion: Bay Area WDB is not just WIOA anymore as the overall organizational workforce development services and programs portfolio has diversified to include other initiatives; so too has the customer base with the expansion of services we can provide. Service is to be Mission-driven towards goals of equity, inclusion, diversity, and the need for better service delivery to meet the individual needs of our customers. Notes by section:

Our Vision – Needs to be more inspiring. (ACTION for a future meeting)

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Our Mission – Strike “consisting of selected community representatives” and better communicate sustainability (employee/employer) (ACTION for a future meeting)

Who We Serve - Strike “...including but not limited to....” Include language to address “meaningful collaborations” and “workforce participation rates”. (ACTION for a future meeting)

Our Goals for 2022-2025 – Include something on “outreach”. Item 4: Strike “re-imagine and redesign.” Statement will read, “*Continue to develop engagement initiatives for the One-Stop system to better meet the needs of today’s customers, including jobseekers, employers, and the communities as a whole.*”

Notes: Set an actionable plan to meet goals and a means of measuring the progress toward meeting those goals by participant demographics. (ACTION for a future meeting)

- V. **Adjournment** – The meeting was adjourned at 3:14 P.M. The next committee meeting will take place at 11:00 A.M., prior to the September 15th Board of Director’s meeting,

Strategic Leadership Committee

Matt Rentmeester, Chair

Tara Carr Paul Carlsen Chuck Dallas Cheri Galecke Claudia Krepsky Mike Ruminski
Micael Troyer Randa Ruleford Brian Ognacevic Jolene Wilkens

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