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520 N. Broadway, Suite 320  
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BayAreaWDB.org

## STRATEGIC LEADERSHIP COMMITTEE

Thursday, February 17, 2022  
11:00 A.M. – 12:30 P.M.

[Virtual via Zoom](#)

### AGENDA

- I. **Call To Order / Roll Call**
- II. **Approval of Minutes** (February 20, 2020) (Action)
- III. **Strategic Leadership Committee Mission and Mandate Review**

*“The charge of this committee, on behalf of the WDB, is to observe and evaluate the near-term future of workforce issues, identify the challenges faced by business partners in terms of workforce quality and size, and interact with key community partners and stakeholders to ensure, in a collaborative manner, the continued development and improvement of the workforce.”*

- IV. **Discussion: Continuation of BAWDB 2022-2025 Strategic Plan Development**
  - A. Summary of the SOAR/SWOT Analysis
  - B. Defining “Success” for the BAWDB
  - C. Identifying SMART Goals
  - D. Timeline and Next Steps
- V. **Adjournment**

### Strategic Leadership Committee

Matt Rentmeester, Chair

Tara Carr Paul Carlsen Chuck Dallas Cheri Galecke Claudia Krepsky Mike Ruminski  
Michael Troyer Brian Schauf Randa Ruleford Brian Ognacevic Jolene Wilkens

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