



Bay Area Workforce Development Board

317 West Walnut Street | Green Bay, WI 54303

T (920) 431-4100 | F (920) 431-4101

TDD/TTY Dial 7-1-1 Toll-free

www.bayareawdb.org

MINUTES

BAY AREA WORKFORCE DEVELOPMENT BOARD

Thursday, October 17, 2019

Present: Michael Troyer (Chair), Brian Schauf, Cheri Galecke, Ann Schermetzler, Chuck Dallas, Claudia Krepsky, Ed Kelley, Jim Schuessler, Kim Holmes, Loretta Shellman, Marcia Christiansen, Matt Rentmeester, Mercedes Schuchardt, Mike Ruminski, Penny Helmle, Ron Kadlubowski, Shelly Ghere, Tara Carr, Tony Marcelle, Trevor Martin, Brad Nye, Brian Pelon, Deb Buckley, Heather Martin, Shirley Aviles, Wendy Dzurick

Absent: Aaron Augustian, Cheryl Detrick, Colleen Koski, Greg Middlesworth, Larry Harkness, Will Robinson, Chris Matheny, Meridith Jaeger, Guy Meyerhofer, Jennifer Bscherer, Kris Chosa, Myrna Warrington, Norman Shawanokasic, Paul Carlsen, Robert Pontius, Ron Christensen, Tim Beno

CALL TO ORDER/ROLL CALL/MEMBERSHIP UPDATES

Dr. Troyer called the meeting to order at 1 PM at the NWTC Great Lakes Energy Education Center in Green Bay. Roll call showed a quorum present. Roll call noted that Mr. Brad Nye from Alliance Laundry Systems was attending his first meeting.

APPROVAL OF MINUTES

The Minutes of the September 19, 2019 Bay Area WDB meeting were adopted as submitted on a motion by Mr. Marcelle with a second from Mr. Rentmeester.

STANDING COMMITTEE REPORTS

Mr. Rentmeester reported that the Strategic Leadership Committee had discussed recent layoffs in the region and noted that the Computer Labs in Green Bay and Menasha, previously supported by Bay Area WDB funding, had closed. The region's job center picture continues to evolve with Door County being redesignated as an access site with Job Service and DVR staff onsite. Financial questions about cost sharing arrangements, such as the cost of state equipment, continue to be addressed.

Mr. Dallas reported for the Program Performance Committee. The members discussed the recent DWD monitoring experience as staff anticipates a very negative report later this year. DWD monitoring did, however, include surveys of Bay Area WDB contractors and participants, the results of which were very positive about Bay Area WIOA programs. The committee continues to look ahead strategically, anticipating what training and services will be needed in 2025.

BOARD BUSINESS

Staff reported briefly that PY 2019 contracts were in place. The PY 2019 budget is still developing with some unanswered questions about the effect of Resource Sharing Agreements (RSA) once they are in place. Mr. Golembeski reported that overall, the budget numbers are more positive than those reviewed by the Executive committee last June, but we do not have all the information we need yet.

Mr. Golembeski reported that the remaining issues, involving two disallowed contractor costs, had been resolved and the PY 2018 DWD monitoring had been closed. The DWD Special Monitoring had a few issues to resolve yet,

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but he was confident those would be addressed shortly with “stand-in costs” that move expenses into non-federal funding. The recent PY 2019 DWD monitoring was a very difficult experience for staff and a negative monitoring report is anticipated in late November or early December. Issues will be dealt with at that time. He suggested that the board consider appointing an *ad hoc* committee to work with staff on that monitoring report if there was concern about board integrity.

DR. AMY KOX: NWTC GREAT LAKES ENERGY EDUCATION CENTER

Dr. Kox welcomed the board to the new facility on the NWTC campus. The energy programs had previously been located in different areas of the campus, but had been brought together in a new building two years ago to give visibility to opportunities in the energy sector and draw in more students to a high demand area. One of their training programs, line technician, actually starts in June for recent high school graduates and finishes the following February at which time the students go to work at attractive salaries. Other degree programs include: Utilities Emergency Technician, Energy Management Technician, and Solar Energy Technician. There is a lineman apprenticeship and a substation apprenticeship offered as well. Student projects are designed to move the facility toward a “net zero” energy consumption as well as to benefit the community in numerous ways through service learning requirements.

STRATEGIC PLANNING

Dr. Troyer led the members in the next step toward setting a direction for Bay Area WDB. He began by reviewing the vision for workforce boards set out in the recent US Department of Labor publication, “A Call to Action” which identified four roles for local workforce boards: Strategist, Convener, Manager, and Optimizer. Board efforts had already produced the following goal statement: “Provide economic opportunity for everyone who wants to go to work.” Dr. Troyer also offered these approaches:

Design Strategy → Exercise Influence → Mobilize Collective Action

Cultivate Knowledge → Communicate Data → Enable Investment

In particular, he called attention to the following board activities articulated in the DOL paper:

- Lead efforts to engage with a diverse range of employers and other entities in the region to meet the demands of business and the vision of WIOA;
- Implement and leverage support for workforce activities by convening local workforce development stakeholders and expertise in committees or summits;
- Develop and implement sector strategy and career pathway models, in partnership with business and education partners and programs;
- Conduct oversight of WIOA formula programs and entire one-stop delivery system in the local area;
- Certify all American Job Centers in the local area;
- Select and evaluate providers.

Members then worked in small groups to develop future scenarios for board strategy. These will be collated and will serve as the starting point for discussion at the November Bay Area WDB meeting.

The meeting adjourned at 2:55 PM.

Bay Area Workforce Development Board will meet next on Thursday, November 21 at Bellin College in Green Bay at 1:00 PM.

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Additional information, and auxiliary aids and services for individuals with disabilities, is available by contacting James M. Golembeski, EO Officer at jgolembeski@bayareawdb.org | (920) 431-4100 | TDD/TTY Dial 7-1-1 Toll-free