



Bay Area Workforce Development Board

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MINUTES

BAY AREA WORKFORCE DEVELOPMENT BOARD

Thursday, May 23, 2019

Present: Michael Troyer (Chair), Brian Pelon, Cheri Galecke, Shelly Ghery, Chuck Dallas, Deb Buckley, Ed Kelley, Ann Schermetzler, Colleen Koski, Greg Middlesworth, Guy Meyerhofer, Jim Schuessler, Loretta Shellman, Matt Rentmeester, Mike Ruminski, Meredith Jaeger, Ron Christensen, Tara Carr, Tim Beno, Wendy Dzurick, Myrna Warrington, Norman Shawanokasic, Paul Carlsen

Absent: Aaron Augustian, Chris Matheny, Jennifer Mikalowsky, Carol Karls, Chery Detrick, Kim Holmes, Heather Martin, Kris Chosa, Penny Helmle, Larry Harkness, Marcia Christiansen, Robert Pontius, Manny Vasquez, Tom Schmidt, Shirley Aviles, Trevor Martin, Tony Marcelle, Ron Kadlubowski

CALL TO ORDER/ROLL CALL/APPROVAL OF MINUTES

Dr. Troyer called the meeting to order at the NWTC Corporate Conference Center at 1:00 PM. Meredith Jaeger was introduced as a newly appointed board member representing NWTC replacing Dr. Mark Weber. A quorum was present. Minutes of the April 18, 2019 board meeting were approved as submitted on a motion by Mr. Schuessler with a second from Mr. Middlesworth.

STANDING COMMITTEE REPORTS

The two standing committees had met together to discuss topics of mutual interest. In addition to hearing updates from the job centers, members discussed the PY 2019 Strategic Action Plan for Bay Area WDB.

BOARD BUSINESS

PY 2019 Contract Approvals

Members agreed by unanimous consent to move Agenda item 4. d. to the forefront at this time.

Ms. Ghery summarized the proposal review process, thanking the various board members who generously gave time and expertise to the process this year. There were a large number of contracts to be procured for PY 2019.

For WIOA Adult and Dislocated Worker contract awards, the following recommendations came from the Proposal Review Committee:

Bay North (Florence, Marinette, Oconto)

Bay Central (Brown)

Bay Central (Outagamie)

Bay East (Door, Kewaunee)

NEWCAP, Inc.

Forward Service Corp. and Great Lakes Training & Development

Labor Education and Training Center

Great Lakes Training & Development

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serving Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano and Sheboygan counties.

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Bay South (Manitowoc, Sheboygan)
Bay West (Shawano)

Great Lakes Training & Development
Forward Service Corporation

Discussion noted that no funding amounts were attached to the contract awards at this time pending additional allocation information. Motion to approve contract awards as recommended by the Proposal Review Committee was made by Mr. Rentmeester with a second from Mr. Shawanokasic. Motion was unanimously adopted.

For WIOA Youth and Young Adult contract awards, Mr. Dallas commented how much the committee members valued the testimonials from program participants that were part of the review process. He likewise thanked the members who participated in the reviews. The following contract award recommendations were made by the Proposal Review Committee:

Bay North (Florence, Marinette, Oconto)
Bay Central (Outagamie)
Bay East (Door, Kewaunee)
Bay South (Manitowoc, Sheboygan)

Forward Service Corporation
Fox Valley Technical College
Great Lakes Training & Development
Great Lakes Training & Development

Mr. Ruminski added a compliment to the board staff for their preparation and guidance through the process. Discussion noted that no funding amounts were attached to the contract awards at this time pending additional allocation information. Motion to approve the committee recommendations was made by Mr. Kelley with a second from Ms. Carr. Motion was unanimously adopted.

For the Special Job Center contracts, Ms. Gregory-Paasch shared that the Proposal Review Committee recommended a contract for Forward Service Corporation for the Bay Central (Outagamie) Computer Lab. No contract funding amount was included in the recommendation. Motion to approve the committee recommendation was made by Mr. Dallas with a second from Mr. Meyerhofer. Motion was adopted unanimously.

Ms. Gregory-Paasch shared the Proposal Review Committee recommendation that the WIOA Career Specialist contract for the Menominee and Stockbridge-Munsee Mohican Tribes be awarded to the College of the Menominee Nation and that the Resource Room contract for the Stockbridge-Munsee Mohican Tribe be awarded to the Stockbridge-Munsee Mohican Tribe. No funding amounts were included in the recommendation. Motion to approve the committee recommendations was made by Mr. Schuessler with a second from Ms. Koski. Motion was adopted unanimous with abstentions from Ms. Warrington and Mr. Shawanokasic.

PY 2018 Review

Mr. Golembeski went through a review of PY 2018 accomplishments with the members based on the five priorities identified a year ago based on the board's discussion. Those priority areas were:

1. Quality improvement of the American Job Center System in the Bay WDA;
2. Maintain current level of WIOA Youth and Independent Living Grant service provision within the 11-county Bay Area and 17-county IL region;
3. Promoting and fostering a regional approach to the implementation of the Academic and Career Planning (ACP) requirements throughout NEW North;
4. Bay Area WDB will continue to be an important source for information about recruiting and meeting other workforce challenges for employers;

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5. Collaborate with NEWMA, NEW IT Alliance, the technical colleges, the MicroTech program and other stakeholders to gain a deeper understanding of the impact artificial intelligence is having on the regional workforce.

While not a complete listing, the review indicated progress and developments in each of the key areas.

PY 2019 Strategic Plan

As is the board's practice, Mr. Golembeski distilled the board's discussion and learning over the past year into a number of priority areas for the new program year. He noted that, in particular, PY 2019 will bring a real challenge of adjusting to diminishing resources from the main funding source, WIOA. At the same time, current workforce trends are expected to continue. These include the baby boomer retirement and adjustment to the culture of the Gen X and Millennial workforce, a growing economy, K-12 career planning initiatives, and the consolidation of the American Job Center System under WIOA. Referring to PY 2019 as a "Back to Basics" year, the following strategic focus areas were identified.

1. Providing the highest quality employment and training services to the WIOA Title 1 target groups: dislocated workers, under-skilled adults, and disconnected youth;
2. Quality improvement of the American Job Center System in the Bay WDA;
3. Implementing and sustaining WIOA systems and practices;
4. Sustaining, growing and initiating new partnerships to accomplish common workforce goals;
5. Services to assist employers in meeting their hiring needs will continue to be a focus of Bay Area WDB staff, contractors, and partners;
6. The strategic planning function of Bay Area Workforce Development Board will be all the more important during this period of workforce change.

The PY 2019 plan provides some background for each of the priorities. He shared his intention to add an additional comment under item 4 to capture the discussion at the board's January meeting about the efforts K-12 school districts are making to assist working parents through afterschool and counseling programs. He emphasized that this plan provides real focus for the use of staff time and other resources. Motion to adopt the PY 2019 with the additional item on K-12 schools was made by Mr. Beno with a second from Mr. Middlesworth. Motion was unanimously adopted.

Budget Approvals

No budget recommendations were brought to the board at this time. Mr. Golembeski explained that initial PY 2019 WIOA allocations received from DWD earlier this month were being recalculated due to a potential error. There has also been no word from DWD on allocation of the Rapid Response state funds, and there are on-going discussions with DWD about reimbursement for job center infrastructure costs, shared costs, and resource room costs as delineated in a DWD memo dated May 23, 2018. While noting that some difficult budget decisions will have to be made in the next few weeks, staff did not feel that enough information was available at this time for even a Quarter 1 proposal. There was consensus that the Executive Committee will meet as soon as sufficient budget information is available to approve funding awards. All board members are welcome to attend Executive Committee meetings and participate in the discussions.

Ad Hoc Committee (Agenda Item 5. e)

Mr. Dallas spoke to the board members about taking the opportunity to "reboot" Bay Area Workforce Development Board. He has been an active participant in committee discussions and, looking at Priority 6 in the PY 2019 plan, it seems a good time to think through a number of things including: 1) revenue sources and budget priorities; 2) job center questions of customer identification and integration of

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technology (“My kids will never go into a job center.”); as well as 3) board governance and a succession plan. There was consensus to have the board Executive Committee lead this effort with several meetings during the coming summer months. Staff will set up some dates and all board members will be invited to participate.

DWD Monitoring Report

Staff and Ms. Cowe-Spigai noted that one main item involving a disallowed cost is still in discussion but that all other concerns in the monitoring report are being addressed. There is no action that the board needs to take at this time.

PY 2019 Planning

There was no report.

PY 2019 - 2020 Meeting Schedule

Ms. Willcox had paper copies available for members and will be sending out electronic copies to all shortly.

PROGRAM UPDATES

WIOA Programs

Ms. Patterson and Ms. Klapper shared two stories of success in our WIOA Youth and IL programs that demonstrated the many barriers many of our young people experience as they try to improve their lives and the effectiveness of the coordinated efforts of staff from many different service agencies who are engaged with these young people. Bay Area WDB adds much to the process, not just by contracting for program services, but by serving in that coordinating/convening role as the gatekeeper of service sequencing.

One-Stop Operators

No report was given.

Academic and Career Planning

No report was given.

Industry Sectors

Ms. Franz described the progress of the Industry 4.0 project funded by Microsoft in which the NEW Manufacturing Alliance has surveyed area manufacturers about plans to integrate new technology into their companies. The survey results will be available in the fall. NEWMA is also doing a retirement retention study with almost 200 surveys collected so far. The study is finding a desire for part time employment during the retirement years. Ms. Franz has also been at Fort Leonard Wood military base as part of the statewide effort to recruit returning veterans to our region. This week NEWMA also conducted a meeting with 79 college and university faculty from around the region to tour area companies and promote internships. The Excellence in Manufacturing/K-12 partnership Awards nominations are now open.

Mr. Herber shared information about his efforts to promote the use of the new IT apprenticeship opportunities for software developer, data analyst, and IT service technician. There is an upcoming event for businesses to inform them about how to become engaged in those opportunities. He has been active in connecting some of the Shopko workers to apprenticeships. There is a new broadband tech apprenticeship being developed with a particular focus on working in the northern counties to increase

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broadband access. Lastly, Lakeshore Technical College has been implementing a very robust program to bridge youth apprenticeship programs with registered apprenticeship opportunities.

DWD Report

Ms. Cowe-Spigai reported that the state is rolling out the new SOLAR data management system to capture job center costs and agreements.

Labor Market Update

Mr. Long shared the national outlook for a continued expanding economy, although one not growing as fast as in the recent past. His office has been conducting several discussion forums around the state sharing information on economic outlook, available data, and the impact of technology. Presentations from those events are available online. His office is also developing a dashboard of college graduate information to better track where our students are going.

Other

Dr. Troyer noted that he has agreed to serve as co-Chair of the WWDA for a year.

ADJOURNMENT

The meeting adjourned at 3:00 PM.

Next Bay Area WDB meeting is September 19 at the NWTC North Coast Marine Training Center in Marinette and will include a tour of the Marinette Marine shipyard. There will be specific clothing requirements for entry there and information will be sent out after the summer break.

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