WIT Wisconsin Making a Difference

women in technology
Wisconsin Inc.

WIT4Girls ~ WITonCampus ~ WIT@Work
WIT Wisconsin Initiatives Impacting Our Communities

WIT@Work Retaining Women in Technology Careers

WITonCampus Attracting Talent to the Careers in Technology

WIT4Girls Growing Girls in Technology
TechSpark

Michelle Schuler
Manager TechSpark Wisconsin

mischule@Microsoft.com
Six Locations Selected for the Initiative
Five Programs for the Initiative

- Digital skills
- Career Pathways
- Rural Broadband
- Digital Transformation
- Non-profit Support
Markle, Microsoft, LinkedIn, the state of Colorado, and local partners, are working to achieve a skills-based labor market that works for everyone.

Starting by expanding throughout Colorado and then moving to additional states, the partnership aims to create a model that can be replicated across the U.S. to help millions of Americans overcome barriers to obtaining better-paying jobs.

Skillful helps employers create business value by providing data, tools, and resources that enable the adoption of skills-based hiring and training practices.

Coaches and digital services, such as LinkedIn’s Training Finder, enable job seekers to learn what skills are in demand and access professional training at any stage of their career.

At the same time, Skillful aligns employers and educators so that their training programs teach the skills required to succeed in today’s digital economy.
The ecosystem of stakeholders and drivers needed for a skills-based labor market

Stakeholders
- Middle-skill individuals and communities
- Coaches
- Employers and hiring supports
- Education / learning providers
- Government

Ecosystem drivers
- Tools and data
- Funding streams
- Policy

Skillful works to integrate across interventions and players in the ecosystem with a deep focus on coaches, employers, data and tech.

Core labor market stakeholders

Relationships between stakeholders in a skills-based labor market
Therefore, we have built partnerships in CO with dozens of local organizations to drive our work forward....
… and worked with many employers:
Skillful is focused on five primary integrated impact initiatives and four cross-cutting streams that support Colorado and scale and sustainability in additional states.

**FY 2018 Primary Impact Initiatives (Skillful CO)**

**Employer**
- Drive broad interest and adoption of skills-based practices among CO employers through partnerships and leveraging existing infrastructure
- Execute tailored strategies for small/medium employers, large employers, and State hiring; disseminate promising practices, tools, and training

**Coaching**
- Launch the Governor’s Coaching Corps and coaching Community of Practice to invest in coaches and advance leading practices amongst Colorado career coaches

**Data**
- Explore ways to drive increased transparency and data around educational outcomes, e.g., via supporting API pilot on outcomes data
- Make data accessible to job seekers via better tools, including ongoing support of LI Training Finder

**Educator**
- Develop strategy to work with sector partnerships to foster innovative and technologically driven efforts, (e.g., new delivery models, credentials)

**Job Seeker**
- Pursue partnerships with community organizations supporting middle-skill job seekers, especially under-represented groups, to drive better outcomes for these groups and provide learnings that can be replicated

**FY 2018 Scale & Sustainability Initiatives (Skillful Central)**

**Tools & Digital Transformation**
- Develop, expand, and pilot tools to support the creation of a skills-based labor market Portfolio includes
  - Skillful State Playbook: curate and productize existing and forthcoming Skillful assets
  - Refinement of Pilot tools: Test and scale existing tools
  - Skillful product platform vision: Pursue partnerships to create optimal job seeker journey

**Dissemination**
- Build momentum towards a skills-based labor market for stakeholders nationwide through
  - Outreach and public education supported by storytelling, a digital strategy and dissemination of the Skillful State Playbook and
  - Large scale gatherings that support and accelerate the movement toward skills-based practices

**State Expansion**
- Expand Skillful operations and practices by:
  - **Implementation States**: Expand on-the-ground Skillful operations to additional states to directly increase Skillful’s impact and expand our learnings and effectiveness
  - **Skillful State Network**: Establish a strong cohort of states to launch skills-based projects enabled by the Skillful State Playbook and serve as connector of innovative, skills-based workforce efforts nationwide

**Rework America TF**
- Pursue pilot initiatives, industry commitments, and policy solutions that build towards a skills-based labor market – leveraging Skillful as a key input and learning laboratory
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