



Bay Area Workforce Development Board

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BAY AREA YOUTH COUNCIL

Meeting Summary **January 28, 2004**

Present: Jessica Bierke, Meg Dallapiazza, Louise Brekke Daul, Christopher East, Gema Garcia, Torri Gillis, Bob Guenther, Jody Madden, Bob Rau, Nancy Schopf, Richard Seidemann, Fred Steig, Paula Van Straten

Absent: Anita Barber, Liz Case, Donna Freeman, Paula Huff, Renee Koenig, Dan Konop, Mark Mertens, Victoria Ostrowski, David Raasch, Noel Ryder, Heidi Smith, Sharon Spengler, Benjamin Villarruel, Patti Warmenhoven, Lindsay Yandila, Tammy Zinther

Guests: Torri Gillis introduced her guest, Sandy Vang who is a junior social work intern at UWGB.

The meeting began with a luncheon at the NWTC Center for Business and Industry. Mr. Golembeski introduced his new Administrative Assistant, Bonnie Rosner and two Business Consultants for Bay Area JobFIT, Karen Recka and Don Donarski. A proposed meeting schedule for 2004 was handed out.

Bay Area JobFIT. Karen Recka and Don Donarski gave a Powerpoint presentation of Bay Area JobFIT explaining what the profile measures:

- Can the person do the job?
- Will the person do the job?
- How will the person do the job?

Mr. Golembeski gave a live demonstration of the Bay Area JobFIT project. JobFIT is an internet-based system that matches job seekers and employers. The job seekers post a resume in the database and also take a “soft-skills” assessment that measures their thinking style, occupational interests, and work behaviors. Employers can purchase a job pattern that allows them to search the database for appropriate candidates for available jobs based on the assessment as well as resume items. JobFIT is the result of the conversation between the WDB and the job center staff last year and a common desire to offer expanded services to employers through the One-Stop system. Bay Area WDB is also contracting for three Business Consultants who will assist the job centers in integrating this service into their systems and market JobFIT to employers. Several area employers are already using JobFIT.

Ms. Brekke Daul made a motion for closed session to discuss Procurement Process and Goals for the WIA Youth Program and Requests for Proposals with a 2nd by Mr. Rau. All were in favor with no opposition.

The vision of the Bay Area Workforce Development Board is that job skills and educational levels are increased, quality of life for all individuals is enhanced, while employers’ needs are met.

Youth Procurement Process.

Younger Youth-In School

- Do we want to go out on open proposal with the younger youth or work at specific target issues?
- How does this group know what the real needs are? (Each county knows their specific needs).
- Do we want to target specific population? Should there be a core dollar value?
- Can there be an appeal against counties if they are not meeting their expectations?

RFP needs to be out in February, reviewed in April and recommendations go to the Board in May. Motion was made by Mr. Steig to keep open process allowing amendments to include spending time in next two years to investigate needs of the counties. The grant application should support the need with data. The motion was seconded by Mr. Rau and passed.

Expelled Youth Project

Project began in 12/2003 and ends in 6/2004. A large population in the Green Bay Area is “floating out there”. Ms. Brekke Daul announced that NWTC has cut back outreach sites in Oconto County. She is working on an alternative program in Oconto. We currently have 16 kids with a lengthy assessment that includes family in the Expelled Youth Project. By the end of year 2004 we hope to have 30-50.

- Do we want to set money aside (\$50,000) to continue this project into 2004-2005 and extend the contract to 6-30-05? Mr. Steig made the motion and a vote was taken with a unanimous yes.

Older Youth-Out of School

Performance measures show program failed 2 years in a row. The State can not provide information individually on each county by contractor due to data problems with lag time. Sole sourcing is to Job Centers for 2 ½ years. Mr. Steig made a motion to go out on a competitive bid and cut out Job Centers, second by Ms. Brekke Daul and opened for discussion.