

**STRATEGIC LEADERSHIP COMMITTEE**  
**September 16, 2004 Meeting**  
**Nitschke's Notes**

**Present: Joe Hilke, Renee Koenig, Rodney Cotillier, Elizabeth Mahloch, Reggie Phillips, Brian Pelon, Heidi Schaible, Jim Golembeski, Dennis Nitschke**

**Before reviewing the topic of Core Services, Joe Hilke shared a Strategic Planning Template used by Bemis and asked members for their reaction to the overall approach to planning. One major question was raised concerning the role of the Board currently. Joe asked for input on perceived role of the Board:**

**Role of the Bay Area Board – Currently**

- 1. WIA Funding (Amount and Allocation)**
- 2. Broker for Communication**
- 3. Advocate for Center**
- 4. WIA Administrator – meet Performance Standards**
- 5. Partner (e.g., Rapid Response) – support**
- 6. Oversight**
- 7. Establish Structure for the One-Stop System**

**Following extensive discussion, four points were identified as potential Strategic Planning issues:**

**INTERNAL:**

- 1. WIA Performance Measures – this IS the “bottom line” for current funding and systems issues need to be addressed to improve performance measures - immediately**
- 2. Core Services – for employers and job seekers**

**EXTERNAL**

- 1. Role Clarification – Role of the Board and ability to influence funding staffing direction, etc.**
- 2. Economic Opportunity Study – reference Dennis Winters presentation**

**CORE SERVICES DISCUSSION**

**Dennis Nitschke reviewed the Report from the August 5 meeting that was distributed earlier. It was noted that there remains a major need to improve Core Services available to Employers as well as to Job Seekers.**

**The listing of PRIORITY CORE SERVICES IDENTIFIED on August 5 was reviewed. The Report shows major GAPS between Priority Core Services and the Rating of Effectiveness in the following areas:**

- General Assistance**
- Other Employer Services**
- Orientation**
- Initial Assessments**

- **Eligibility**
- **Special Customer Assistance**
- **Information on High Demand Occupations**

**Point of Clarification: What is meant by “Other Employer Services” – more than a Job Order System; includes Recruitment, screening applicants, outplacement services, workshops for employers, Job Fairs, Labor Law Clinics, Tax Credits, etc.**

**The topic of Core Services will be on next month’s Committee Agenda.**

**The discussion went back to WIA Performance Standards based on a report distributed by Jim earlier. There was an expressed sense of urgency to make systems changes. Jim is awaiting copies of Minutes from the 10 Job Center Management Teams as they were asked to address reasons why Performance Standards were not being met. Jim will summarize this feedback and forward it to all Committee members as soon as the management Team Minutes are received.**

**Next Meeting: October 21, 2004**

**Meeting Adjourned at 12:30**