



Bay Area Workforce Development Board

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LOCAL ELECTED OFFICIALS of the Bay Workforce Development Area

MEETING MINUTES

May 17, 2007

Present: Don Markwardt (Acting Chair), Jim Gilligan, Arlyn Tober, Jim Barlow, Elmer Ragen, Tony Waupochick, Cheryl Wruk, Tom Hinz

Absent: Bruce Osterberg, Charlie Most

In the absence of the Chair and Vice Chair, the members unanimously appointed Mr. Markwardt to preside at the meeting. Mr. Markwardt called the meeting to order at 1 PM at the NWTC Center for Business and Industry. Roll Call showed a quorum present and new members introduced themselves with a special welcome to Mr. Waupochick from Menominee County and Tom Hinz, the new Brown County Executive. The Minutes of the November 9, 2006 meeting were adopted on a motion by Mr. Barlow, second by Mr. Ragen with an abstention by Mr. Waupochick.

Election of Officers. Nominations for LEO Board Chair were opened. Mr. Tober nominated Don Markwardt with a second from Mr. Ragen. Mr. Gilligan moved that nominations be closed and a unanimous ballot be cast for Mr. Markwardt with a second by Mr. Barlow. Motion passed unanimously. Nominations for LEO Vice Chair were opened. Mr. Ragen nominated Mr. Most with a second by Mr. Markwardt. Mr. Gilligan moved that nominations be closed and a unanimous ballot be cast for Mr. Most. Motion passed unanimously.

Approvals and Appointments. Mr. Golembeski explained that the WDB required LEO Board approval to submit a request for state Special Response funds for a project in the Marinette area. The project involves nursing training for former employees of Emerson Electric and displaced licensed practical nurses (LPN) from Bay Area Medical to achieve Associate Degrees in Nursing through a special "bridge" program. Motion to support the WDB's request for \$116,000 for this project was made by Mr. Ragen with a second by Mr. Tober. Motion passed on a unanimous vote.

Members considered reappointments to the Bay Area Workforce Development Board. A handout was distributed summarizing the status of WDB membership. First the LEOs accepted the resignations of **Karen Besiada-Hansen** (effective immediately) and **Jean Marsch** (effective June 30) from the board. For current WDB members, the LEO representatives reviewed attendance information and reiterated the importance of attendance for appointees.

The following were reappointed to new three-year terms on the Bay Area Workforce Development Board on a motion by Mr. Tober, second by Mr. Gilligan:

Louise Blankenheim, Director of Curriculum, Green Bay Schools
Education Sector Representative, Brown County

Amy DuBois, Owner, DuBois Formalwear
Business Representative, Brown County

Bob Guenther, Representative/Organizer, Northern Wisconsin Council of Carpenters,
Labor Representative, Regional

Sue Hammersmith, Provost, University of Wisconsin-Green Bay
Education Representative, Regional

Penny Helmle, W-2 Program Manager, Oconto County
Program Representative

Jill Hennessey, Manger of Talent Acquisition, Manitowoc Company Cranes
Business Representative, Manitowoc County

Christine Jensema, Human Resources Director, St. Nicholas Hospital
Business Representative, Sheboygan County

Paul Linzmeyer, President, Bay Towel
Business Representative, Brown County

Tony Marcelle, President, Laborers' International Union
Labor Representative, Regional

Jesus Panalez, Statewide Recruiter, United Migrant Opportunity Services
Program Representative, Regional

Charles Rohlmeier, Vice President of Human Resources, Thermo Fisher Scientific,
Business Representative, Manitowoc County

Mike Troyer, Owner, Strategic Management Associates
Business Representative, Brown County

Stephen West, WIA Coordinator, Oneida Tribe of Indians
Program Representative

In addition, Mr. Golembeski noted that **Joe Hilke**, a WDB member since 2002, has recently left the employment of Bemis manufacturing in Sheboygan Falls and is now employed by Schneider Transport in Green Bay. Motion to maintain Mr. Hilke's appointment to the Bay Area WDB was made by Mr. Gilligan, second by Mr. Barlow. Motion passed on a unanimous vote.

There was one new nomination for a seat on the WDB. **Anne Hughson** is the Workforce Development Director at Shopko and members reviewed her qualifications. Motion to appoint Ms. Hughson to an initial three-year term on the Bay Area WDB effective July 1, 2007 was made by Mr. Ragen, with a second by Mrs. Wruk. Motion passed unanimously.

Members reviewed the current makeup of the Bay Area WDB with respect to the required sector representation and geographical balance among the Bay Area counties. No significant changes were required at this time.

Members reviewed the draft corporate budget for PY 2007. Everyone complained about health care costs. Mr. Golembeski explained that the Green Bay Chamber has now successfully created a health care pool and will be starting up a second group this fall. He will be exploring participation in that group with the intention of keeping health insurance costs down. Motion to approve the draft corporate budget was made by Mr. Gilligan, second by Mr. Tober. Motion passed on a unanimous vote.

The 2007 Bay Area WIA Local Plan was presented in summary form based on the three strategic initiatives articulated by the WDB at their April meeting:

1. Business Services, especially assisting our high-demand, high-wage businesses meet their need for skilled workers. Primarily this will be in the advanced manufacturing and health care industry sectors.
2. Work Readiness Programs targeted at individuals who lack the “21st century skills” that are required for the skilled jobs in this economy. These include the skills articulated by the NEW North Education Attainment Committee:
 - 1) Employability and Career Development
 - 2) Communication
 - 3) Problem Solving/Critical Thinking
 - 4) Information Technology
 - 5) Understanding Systems: Social, Organizational, Technological
 - 6) Safety, Health and Environment
 - 7) Leadership and Teamwork
 - 8) Ethics/Legal Responsibility
 - 9) Creativity and Entrepreneurship
3. Mainstream Customer Service will be increasingly provided via the Internet. Most of our job center customers, both job seekers and employers, will interact with our system through our on-line capacity. With the new “Virtual Job Center” project funded through the state Council, we will be able to provide some case management services on-line as well. We will need to develop the capacity of this system and make it responsive to the changing needs of our customers.

Members also reviewed a draft summary of the WIA budget for PY 2007. With a reduced WIA allocation and less carry-in dollars, there is a 30% decrease in the level of funds available compared to last year. Mr. Golembeski explained the state requirement

that 35% of the allocation be spent on training for high wage, high demand jobs. There was consensus on how the draft budget utilized WIA funds in the Bay Area. Motion to approve the Bay Area WIA Local Plan was made by Mr. Hinz, second by Mrs. Wruk. The motion was adopted on a unanimous vote.

The next LEO meeting will be on Thursday, September 6, 2007.

The meeting adjourned at 2:20 PM.