



Bay Area Workforce Development Board

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LOCAL ELECTED OFFICIALS Of the Bay Workforce Development Area

MEETING MINUTES

April 29, 2004

Present: Bruce Osterberg (Chair), Jim Barlow, Jim Gilligan, Dan Haefs, Don Markwardt, Elmer Ragen, Arlyn Tober, Biz Virlee, Cheryl Wruk
Absent: Randy Reiter

Mr. Osterberg called the meeting to order at 1:00 PM in the Conference Room at the NWTC Center for Business and Industry. A quorum was present. Minutes of the January 22, 2004 meeting were approved as submitted on a motion by Mr. Markwardt, second by Mr. Gilligan.

Bay Area WDB Appointments. A number of current WDB members were up for reappointment. As in the past, LEO Board members wished to review attendance information for the WDB members, and staff provided that. Members who did not attend at least 50% of the WDB meetings this year will receive one year reappointments. Motion to reappoint Rodney Cotillier, Paul Linzmeyer, Dee Olsen, Michael Van Dyke, and Stephen West to new 3-year terms on the Bay Area WDB, and Carmen Granados, Bob Guenther, and Steve Kopecky to 1-year terms on the Bay Area WDB, was made by Mr. Gilligan, second by Mrs. Wruk. Motion passed on a unanimous voice vote. Staff was instructed to notify members of the LEO Board's request that WDB members make a strong commitment to attend board meetings.

Mr. Golembeski informed the LEOs that several members had submitted their resignations, most due to time constraints or scheduling conflicts. These included: Jeff Knaus, Mari Roedig, Dennis Ladwig, Kris Parkansky, Paula Van Straten, and most recently, Jane Delveaux. The LEO members offered their thanks for the service these individuals have provided to the board. In addition, Mr. Golembeski asked for direction on recruiting a K-12 Education representative. Dr. Nerad, the Green Bay Superintendent, has not been able to attend WDB meetings due to scheduling conflicts. Options included another school superintendent, a CESA director, or (at Dr. Nerad's suggestion) Dr. Michael Ptacek, the School-to-Work Program Director in the Green Bay District. LEO members encouraged that nomination for Dr. Ptacek be made.

There were eight nominations to fill vacancies on the Bay Area WDB. Nominees were:

Karen Besiada, President of Besiada Health Innovators
Amy Du Bois, President of Du Bois Formalwear
Sue Hammersmith, Provost/Vice Chancellor at University of Wisconsin-Green Bay
Penny Helmle, W-2 Program Manager for Oconto County
Dr. Mike Lanser, President of Lakeshore Technical College

The vision of the Bay Area Workforce Development Board is that job skills and educational levels are increased, quality of life for all individuals is enhanced, while employers' needs are met.

Tony Marcelle, President, Laborers' International Union of North America, Local 539
Jean Marsch, Director of Human Resources, St. Vincent Hospital
Charles Rohlmeier, Vice President of Human Resources and Administration,
Fisher Hamilton

Motion was made by Mr. Markwardt, second by Mr. Gilligan to appoint the eight nominees to initial three-year terms on the Bay Area WDB. Motion passed on a unanimous vote.

WDB/LEO Agreement. The Agreement specifying the respective roles of the LEO Board and the Bay Area WDB is up for renewal on July 1, 2004. Members reviewed the current document. Staff reported no significant issues or concerns with the relationship between the LEOs and the WDB. Motion was made by Mr. Gilligan, second by Mr. Barlow to renew the existing Agreement for two years. Motion passed on a unanimous vote.

Local Plan. Mr. Golembeski explained the WDB's decision to request updated budgets and plan amendments from the job centers rather than initiate a whole new planning process this year. The WDB and the job centers are continuing to work on implementing some of the recommendations of the Baldrige Quality Improvement study that was completed last fall, and a new planning process would be duplicative. Motion was made by Mr. Markwardt, second by Mr. Tober, to support the decision of the WDB on the Local Plan revision for PY 2004. Motion passed on a unanimous vote.

Other WDB Business. With the federal budget finalized so late this year, staff is just getting allocation numbers for the new program year beginning on July 1. No draft corporate budget is available at this time, but a copy will be sent out to the LEO members soon. It does look as if the WIA allocation for the Bay Area will be significantly less than for the current year, so priorities will have to be set and difficult choices made. Mr. Golembeski reviewed the current programs funded with WIA dollars, including the Expelled Youth Program, transition services for offenders, training services, JobFIT, as well as regular support for the job centers. LEO members asked to see WIA allocations to the job centers by county. There was discussion about the report issued by the Center on Wisconsin Strategy (COWS) that highlighted funding shortfalls in the job centers at a time when the demand for service has increased.

Mr. Golembeski told the members that the independent audit of the Bay Area WDB for PY 2002 showed no compliance issues, no internal control issues, and no questioned costs. Unfortunately, he brought the wrong documents, but will provide the correct documentation soon. He noted that a clean audit is a fundamental expectation for the staff, and that the proliferation of programs and contracts had made that more of a challenge than ever.

Economic Opportunity Study. Copies of the Phase 2 report on the economy of the Bay Area were distributed. This had been developed by the UW-Extension staff. Northstar Economics has begun the critical Phase 3 of the study with a final report due around the end of June. The hope is that the 17-county study will provide tangible recommendations for the development of a regional economy as well as tying in local strengths and opportunities for the various subregions to focus on. The county governments will be key players in the implementation of the Economic Study recommendations. Mr. Golembeski emphasized the real need to overcome parochialism and develop an image for northeastern Wisconsin that promotes economic health.

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The meeting adjourned at 2:30 PM. The LEO Board will meet next on **Wednesday, September 1, 2004 at 1 PM.**

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